



The first social media platform in Canada for young people with disabilities to connect to each other and the world around them.

2019 Sponsor Guide

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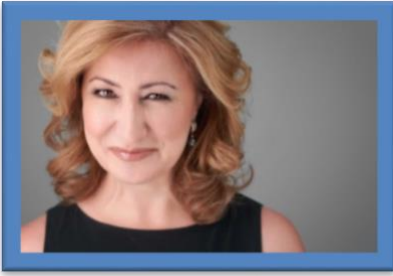
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Website

www.abilityonline.org

Printed in Canada

Message from Laurie M Clark, Chair of the Board, Ability Online



UNIQUE EVENTS FOR A UNIQUE CHARITY

This year we are holding two spectacular “tasting and auction” events for our Toronto and Vancouver friends in support of Ability Online.

October 3rd, 2019 – **“Whisky Tasting and Rare Scotch Auction”** event at the Caledonian, Toronto’s only Scottish Pub, 856 College Street, Toronto.

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October 29th, 2019, The **“Wine, Whisky & Friends”** event at The Brix and Mortar, 1138 Homer Street, Vancouver.

Started by a child psychiatrist at the Hospital for Sick Children in 1990, [Ability Online](#) is *the first social media platform for young people with disabilities to connect to each other and the world around them.*

Twenty-nine years later, Ability Online still helps members build confidence and skills by connecting them to a supportive community of role models and mentors, linking them to great learning resources, and providing them with a safe and nurturing platform to receive assistance tailored to their specific learning needs. Membership is free and the online experience is safe, secure and monitored by over 50 police-screened and trained volunteers. There are **over 7000 members across Canada** currently registered with Ability Online. We know we need to reach many more.

This is a truly unique organization – can you imagine understanding the power of the internet at its dawn and realizing the potential technology has on a young person when connected to others that have similar challenges? The impact to that one young person is phenomenal.

We need your help to make an even bigger impact.

We are looking for **corporate sponsorships**, and have detailed each level of support in this guide; as well as **product donations for our silent auction**. We will provide you with a tax receipt for the value of the merchandise and/or sponsorship amount, including recognition in our event program, on our website and on all our social media channels.

Please help to make both events a huge success so we can continue to help thousands of children who will have a chance to “shine” because of your support. For more information visit www.abilityonline.org or contact Michelle McClure, Executive Director, by phone 1-866-650-6207 or email michelle@abilityonline.org.

Last year’s Whisky Tasting event in Toronto attracted leaders from the business and healthcare communities and gave them the opportunity to:

- Demonstrate support for some incredible children who overcome challenges related to their disability on a daily basis.
- Network with friends and colleagues from the business community.
- Taste some extraordinary whiskies and bid on some rare bottles in our live auction.
- Be part of an exclusive event that will prove to be memorable, high energy and dynamic.

Following our successful event in 2018, we are meeting the challenge and taking our 2019 fall events to the next level. This year's events are a must attend and expect a strong turnout in both Toronto and Vancouver.

What do we have in store for our community of supporters?



- Unique and chic venues in Toronto and Vancouver,
- Gourmet food and samplings paired with excellent wines and whiskies,
- Whisky/Wine Tastings from some of the most coveted distilleries,
- Live auction of rare bottles in Toronto; and a silent auction designed to help you get your holiday-shopping done early!
- Great entertainment.

I invite you to look through this special 2019 Sponsor Guide to learn more about the events and the sponsorship opportunities available.

We need your help to continue to apply technology in the best way possible - in support of youth with disabilities to connect to each other and the world around them. Thank you for your consideration and we look forward to your participation in the 2019 events in support of Ability Online.

Laurie M Clark,
Chair, Ability Online

Sponsorship Opportunities

- *Note: Corporate logos must be submitted by September 26, 2019.*
- *For further information please contact Michelle McClure at (416)650-6207 michelle@abilityonline.org*

PLATINUM SPONSOR

\$5000

Print Presence

- Logo placement on print and digital marketing materials including Ability Online website and social media channels and Event Program

Event Presence

- MC acknowledgement during opening
- Opportunity to provide opening remarks (2-3 minutes)
- Premium signage at event
- 8 complimentary tickets to the event
- Tax receipt issued

GOLD SPONSOR

\$4000

Print Presence

- Logo placement on print and digital marketing materials including Ability Online website and social media channels and Event Program

Event Presence

- MC acknowledgement during opening
- Premium signage at event
- 6 complimentary tickets to the event
- Tax receipt issued

SILVER SPONSOR

\$3500

Print Presence

- Logo placement on print and digital marketing materials including Ability Online website and social media channels and Event Program

Event Presence

- Premium signage at event
- 4 complimentary tickets to the event
- Tax receipt issued

BRONZE SPONSOR

\$3000

Print Presence

- Logo placement on digital marketing materials including Ability Online website and social media channels and Event Program

Event Presence

- Signage at event
- 2 complimentary tickets to the event
- Tax receipt issued

VENUE SPONSOR

\$2500

Print Presence

- Company name on digital marketing materials including Ability Online website and social media channels and Event Program

Event Presence

- Signage at event
- Tax receipt issued

AUCTION SPONSOR

\$2000

Print Presence

- Company name on digital marketing materials including Ability Online website and social media channels and Event Program

Event Presence

- Signage at event
- Tax receipt issued

PRINT SPONSOR

\$1000

Print Presence

- Company name on digital marketing materials including Ability Online website and social media channels and Event Program

Event Presence

- Company logo on signage at event
- Tax receipt issued

FRIEND OF ABILITY ONLINE (numerous opportunities)

\$500

Print Presence

- Company name on digital marketing materials including Ability Online website and social media channels and Event Program
- Tax receipt issued.

VIRTUAL GUEST SPONSOR (unlimited)

\$150

- For those unable to attend the event but who would still like to support the charity.
- Tax receipt issued.

For further information please contact:

Michelle McClure, michelle@abilityonline.org
416-650-6207 or toll free 1-866-650-6207